

Privacy policy

1 Privacy policy

Thank you for visiting our website and for your interest in Smart Way Engineering and our services. In order for you to feel safe and comfortable when visiting our website, we take the protection of your personal data and its confidential treatment very seriously.

With these notes on data protection, we would therefore like to inform you about when we store which data and for what purpose we use it - of course in compliance with the applicable data protection regulations.

If you have any further questions regarding the handling of your personal data in relation to Smart Way Engineering services please do not hesitate to contact us at privacy@smartwayengineering.com

The constant technological development, changes to our services or the legal situation as well as other reasons may require adjustments of our data protection information. We therefore reserve the right to change this data protection declaration at any time and ask you to inform yourself regularly about the current status.

Definition:

GDPR – EU General Data Protection Regulation.

It is called DSGVO – Datenschutz-Grundverordnung -in German and AVG - Algemene Verordening Gegevensbescherming - in Dutch.

2 General

Unless otherwise stated in the following sections, no personal data is collected, processed or used when using our websites.

When you access our Internet pages, our web servers automatically collect information of a general nature. This includes the type of web browser, the operating system used, the domain name of the Internet service provider, the IP address of the computer used, the website from which you are visiting us, the pages you visit on our website and the date and duration of your visit.

This data cannot be used by us to identify the individual user. The information is only statistically evaluated by us and used exclusively to improve the attractiveness, content and functionality of our websites.

3 Definition of personal data

The concept of personal data is defined in the GDPR. Accordingly, these are individual details of the personal or factual circumstances of a certain or definable natural person. This includes, for example, your real name, address, telephone number or date of birth.

Privacy policy

The GDPR defines personal data as follows:

All information relating to an identified or identifiable natural person (hereinafter referred to as the "data subject"); a natural person is considered identifiable if he or she can be identified directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, online identifier or to one or more specific characteristics, the expression of the physical, physiological, genetic, psychological, economic, cultural or social identity of that person.

4 Collection and processing of personal data

Personal data is only collected if you provide it on your own initiative, for example to carry out an (advisory) assignment or to register for personalised services. There you will be informed about the intended processing purpose and, if necessary, asked for your consent to the storage.

The personal data collected within the scope of our web pages will only be used without your consent for the purposes of order processing or processing of your enquiries and will be passed on to the responsible group company if necessary. In addition, your data will be used based on your consent in a centrally managed customer and prospect database managed under the responsibility of Smart Way Engineering. The use of this data is restricted to advertising and market and opinion research purposes and is exclusively possible for Smart Way Engineering in The Netherlands and Germany. You can revoke your consent at any time with effect for the future.

Your data is encrypted in transit and at rest to protect it from unauthorized access. Please note that unencrypted e-mails are not transmitted in an access-protected manner.

Your data will not be sold, rented or made available to third parties in any way other than as described here. Personal data will only be transmitted to state institutions and authorities within the framework of mandatory national legal provisions. Employees of Smart Way Engineering are bound by us to strictest confidentiality.

5 Cookies

We do not use cookies on the website.

Privacy policy

6 Google Analytics, Google Tag Manager, Google Data Studio

This website uses Google Analytics, Google Tag Manager and Google Data Studio, web analytics services of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). Google Analytics, Google Tag Manager and Google Data Studio also use cookies (cf. the description in section 5), which enable an analysis of your use of the website. The information generated by cookies about your use of the website is usually transferred to a Google server in the USA and stored there. On this website, IP anonymisation has been activated so that the IP address of Google users within member states of the European Union or in other contracting states of the Agreement on the European Economic Area is shortened beforehand. Only in exceptional cases is the full IP address transferred to a Google server in the USA and shortened there. On behalf of Smart Way Engineering, Google will use this information to evaluate your use of the website, to compile reports on the website activities and to provide further services to Smart Way Engineering in connection with the use of the website and the internet. The IP address transmitted by your browser in the context of Google Analytics, Google Tag Manager and Google Data Studio is not combined with other data from Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>

7 Social Bookmarks

So-called social bookmarks (e. g. from Facebook, Twitter, LinkedIn) are integrated on our website. Social Bookmarks are Internet bookmarks that allow users of such a service to collect links and messages. These are only included on our website as links to the corresponding services. After clicking on the integrated graphic, you will be redirected to the page of the respective provider, i. e. only then will user information be transferred to the respective provider. For information on the handling of your personal data when using these websites, please refer to the respective data protection regulations of the providers.

8 Data Security

Smart Way Engineering uses technical and organisational security measures to protect your data managed by us against accidental or intentional manipulation, loss, destruction or against access by unauthorized persons. Our security measures are continuously improved in line with technological developments.

Privacy policy

9 Rights of the Data Subjects

If your personal data is processed by us, you have the following rights according to the GDPR:

- Right to information pursuant to Article 15 of the GDPR

You can ask us to confirm whether we process your personal data. If we have processed your data, you are entitled to further rights of information as set out in Article 15 GDPR.

- Right of Rectification

If your data stored by us is incorrect or incomplete, you can demand immediate correction from us in accordance with Article 16 of the GDPR.

- Right to Restrict Processing

Under the provisions of Article 18 of the GDPR, you may also be able to request that the processing of your personal data be restricted.

After the restriction, your data may be processed only with your consent or for the purpose of asserting, exercising or defending legal claims, or to protect the rights of another natural or legal person, or for reasons of an important public interest. We will inform you before the restriction is lifted.

- Right of Cancellation

In the event of one of the reasons given in Article 17 paragraph 1 of the GDPR, you may require us to delete your personal data immediately, unless there is an exception to the deletion obligation in accordance with Article 17 paragraph 3 of the GDPR.

- Right to Information

If you have asserted to us the right to correct, delete or restrict the processing, we are obliged to inform all recipients of your personal data in accordance with Article 19 of the GDPR, unless the communication is impossible or involves a disproportionate effort. They also have the right to be informed about the recipients. You have the right to be informed of these recipients vis-à-vis the person responsible.

- Right to Data Portability

In addition, pursuant to Article 20 of the GDPR, you have the right to receive personal data concerning you from us in machine-readable format and to

Privacy policy

transmit the data to another person in charge without hindrance, provided that the requirements of Article 20 para. 1 lit. a of the GDPR are met, or to obtain that your personal data be transmitted directly by us to another person in charge, insofar as this is technically feasible and no freedoms and rights of other persons are impaired as a result. This right shall not apply to the processing of personal data necessary for the performance of a task in the public interest or for the exercise of public authority.

- **Right of Objection**

You have the right to contact Smart Way Engineering to file an objection against the processing of your personal data pursuant to Art. 6 para. 1 lit. f GDPR.

We will no longer process your personal data, unless your interests, rights and freedoms are outweighed by legitimate grounds for processing, or the processing serves to assert, exercise or defend legal claims.

- **Right to revoke the Declaration of Consent under Data Protection Law**

You have the right to withdraw your declaration of consent under data protection law at any time with declaration to Smart Way Engineering to be revoked. The revocation of the consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

10 Changes to the Privacy Policy

This data protection declaration is continuously updated in the course of the further development of the Internet or our offer. Changes will be announced on this page in due time. This page should be consulted on a regular basis in order to obtain information about the current status of our data use regulations.